

Exhibit 16

RESOLUTIONS

[MARKETING MATTERS]

IN-ICE ADVERTISING

- A. The same advertiser restrictions apply as apply to dasherboard advertising.***
- B. Only logos may be placed in the ice. No slogans or advertising copy may be used.***
- C. Logos may be placed in the neutral zone only.***
- D. League logos (Anniversary, All-Star, Stanley Cup Playoffs) take precedence over sponsor logos.***
- E. The Board of Governors should determine the size, configuration and placement of in-ice logos. One possibility is to allow two pairs of logos, on either side of the center line against the side boards.***

[NOTE: See Board Advertising Resolution (R-76), In-Ice Logo Guidelines Resolution (R-84) and Appendix (APP-1) for Board Advertising League Regulations.]

[September 19, 1991]